




125 West 55th St
New York, NY 10019

Contract # 25253309	Changes as of: 7/26/2016 at 11:27 AM	Version: Original Order	
CPE: 5/29/90	Flight: 7/25/16 - 8/14/16	Station: WSJV	Total \$: \$290.00
Agency: BRABENDER COX 108 SOUTH STREET, 3RD FL	Advertiser: YOUNG, TOOD	Market: South Bend	Total Spots: 6
MARKET STATION LEESBURG, VA 20175	Product: OOW GENERAL	Office: WASHINGTON	Total CPP: \$19.08
Agency Order #: 5239818	Primary Demo: Adults 35+	Total GRP: 15.2	
Buyer: Kundu, Liz	Con Type: AD SALES OPERATIONS		
Salesperson: FRANCESCA CASTELAO 212-373-8178	Assistant: KENNETH MIELE 212-373-8113	Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/25 - 8/6													
							7/25	7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5		8/6
1	M-F 10p-10:30p		Fox 28 News	\$135.00	3.2	30	0	0	0	1	0	0	0	0	0	0	1	0	0	
2	M-F 12:30a-1a		Access Hollywood	\$5.00	2.2	30	0	0	0	0	1	0	0	0	1	0	0	1	0	
TOTALS:							0	0	0	1	1	0	0	0	1	0	1	1	0	



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MARKET STATION	Product: OOW GENERAL	Office: WASHINGTON	Total CPP: \$19.08
LEESBURG, VA 20175	Agency Order #: 5239818	Primary Demo: Adults 35+	Total GRP: 15.2
	Buyer: Kundu, Liz	Con Type: AD SALES OPERATIONS	
	Salesperson: FRANCESCA CASTELAO 212-373-8178	Assistant: KENNETH MIELE 212-373-8113	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/7 - 8/14								Total Spots	Total \$	CPP	GRP
							8/7	8/8	8/9	8/10	8/11	8/12	8/13	8/14				
1	M-F 10p-10:30p		Fox 28 News	\$135.00	3.2	30	0	0	0	0	0	0	0	0	2	\$270.00	\$42.19	6.4
2	M-F 12:30a-1a		Access Hollywood	\$5.00	2.2	30	0	0	1	0	0	0	0	0	4	\$20.00	\$2.27	8.8
TOTALS:							0	0	1	0	0	0	0	0	6	\$290.00	\$19.08	15.2



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LEESBURG, VA 20175	Agency Order #: 5239818	Primary Demo: Adults 35+	Total GRP: 15.2
	Buyer: Kundu, Liz	Con Type: AD SALES OPERATIONS	
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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/26/16 11:30 AM	FRANCESCA CASTELAO	Separation: 30

Competitive Information	
Market Budget:	\$0
WSJV Share:	1%
Comment:	market totalm was 53K
WBND:	28%
WCWW:	1%
WNDU:	33%
WSBT:	37%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$290.00	\$19.08	15.2
Total	100%	6	\$290.00	\$19.08	15.2

Monthly Summary		
Month	Spots	Dollars
2016-Jul	2	\$140.00
2016-Aug	4	\$150.00
Total	6	\$290.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/26/16 11:40 AM					\$0	\$0	
New	7/26/16 11:27 AM	FRANCESCA CASTELAO	New	6		\$290.00	\$290.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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